

# The Vernon Record

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## WILBARGER FARMS WELL SUITED FOR DIVERSIFICATION

Agricultural Agent of Fort Worth and Denver City Railway, and Hamilton Wright, western editor of the Fort Worth Record, were here Wednesday afternoon, Mr. Oates in the interest of agricultural projects along the Denver road and Mr. Hamilton was gathering items of interest for feature stories of West Texas towns.

Mr. Oates is looking over the country along the Fort Worth and Denver City railroad with the idea of promoting grape and sweet potato growing. He is also advocating diversified farming. In connection with this work he is preparing a pamphlet illustrating the many resources along the road.

While here the two men, with R. M. Frazier, secretary of the Chamber of Commerce, visited a number of places of interest near Vernon and both were well pleased with the agricultural outlook for Wilbarger county. Orchards, vineyards and cotton fields were visited and a general survey of conditions was made. Mr. Oates who is well versed in the many branches of diversified farming stated that Wilbarger county is one of the counties on the Denver road that can carry on diversified farming successfully. He stated that practically every kind of crop grown in Texas can be produced here.

In touching on grape growing he stated that the early season in this section would place grapes on the market six weeks before the eastern grape growing states could possibly enter their product in this section and that the industry could be carried on very successfully. "The sandy loam soil of Wilbarger county is one of the best types of soil for sweet potato growing," he stated, "and it is my opinion that this industry, if handled properly, would be a profitable crop." "As for berry growing I am sure that there is no better county in my territory," he said.

Mr. Wright gathered information on practically every phase of progress now being made in Wilbarger county, and was very favorably impressed with the outlook for this county in the coming year. He was surprised to learn that such extensive oil operations were being carried on near Vernon. On learning of the large scale on which the county fair is to be carried on this fall, he stated that he would return to Vernon at that time. He took several pictures of the buildings now under construction here and gathered information about the road development in and around Vernon.

On completing their work here the two men proceeded in their automobile, to cities west of here, where further investigation of crop conditions in West Texas will be made.

## T. J. Youngblood Wins Open Trap Shoot Yesterday

Shooting with a handicap of five, T. J. Youngblood won the open trap shoot of the Vernon gun club yesterday afternoon when he broke 88 targets, making a score of 83. B. Daniels, shooting with a handicap of 15, was second when he broke 95 targets, making a score of 80. Scott Hall was runner up making a score of 78 by breaking 82 targets with a handicap of four points.

A large number of entries in the shoot made the competition more keen than usual and from the interest taken in the sport it is planned to hold the meetings regularly every Thursday. Liberal prizes are awarded the winners in each open shoot.

## DR. TULL AND FAMILY LEAVE ON LONG AUTO TRIP

Dr. and Mrs. J. L. Tull and daughters, Misses Thelma and Dorothy left Wednesday for an automobile tour of the state. They will visit in Mineral Wells, Hillsboro, and San Antonio and will go to Corpus Christi from San Antonio for an extended stay.

Progress on Murchison Building. Preparations are being made for beginning actual construction work on the Murchison building, adjoining the Waggoner National Bank. The forms for the concrete walls of the basement have been completed and work of pouring the concrete has been started by O. A. Seiburn, contractor.

## MEN AND WOMEN IN NEWS SPOTLIGHT.



Below: EX KING GEORGE VI & MRS. LAURA FLEISCHMANN. Below: CHARLES SCHWAB & DONALD MACMILLAN.

Donald MacMillan, Arctic explorer on the schooner Bowdoin, has left his winter quarters and reached a point 187 miles south of Ellsmore land on his return to the United States. According to London papers, developments in Greece point to the restoration of a monarchy, and the exiled King George, now in England, is quoted as saying it will only be a matter of a short time before he is recalled to Athens. It is reported in Ottawa, Canada, that a syndicate headed by Charles M. Schwab will buy the \$31,000,000 properties of the British-American Nickel Company, which recently went into liquidation. Mrs. Laura H. Fleischmann, wife of the multi-millionaire "yeast king," of Cincinnati, O., and New York, has secured a Paris divorce. It is reported she will wed Jay O'Brien, divorced husband of Mae Murray, film star, and of Irene Fenwick, actress.

## CHURCH OF CHRIST REVIVAL CONTINUES

LARGE CROWDS ATTEND SERVICES BEING HELD TWICE DAILY AT TABERNACLE

The revival meeting being conducted by Elder W. D. Bills, pastor of the Grove Avenue Church of Christ in San Antonio, at the local Church of Christ, is meeting with very gratifying results, according to leaders in the congregation. The services are being held twice daily at 10 a. m. and 8 p. m. in the tabernacle adjoining the church building at the corner of Deaf Smith and Marshall streets and large crowds are in attendance at each of the preaching services. C. F. Huffstader of Oklahoma has charge of the song service and this feature of the worship is proving very popular.

The sermons of Elder Bills are causing a great deal of commendation. He is a forceful speaker and his discussion of Bible subjects are said to be very interesting and instructive by those who have heard him.

The meeting will continue through next Sunday and probably into next week. Elder Bills is regarded as one of the leading evangelists of his denomination in Texas and members of the local congregation feel very fortunate in securing him to lead the revival this summer.

A general invitation is extended to the people of Vernon to attend the services.

## Union and Brown May Vote School Bonds This Month

A petition asking that an election for bonds for a three-room school house for the consolidated school district of Brown and Union is being circulated and it is thought that the election will be called for the last of this month. The petition calls for \$4,500 in bonds to be voted for a school building to be erected about one mile north of the present location of the Brown school house.

## STEEL ARRIVES FOR NEW DIXON STORE BUILDING

The steel to be used in the Dixon buildings on Main street was received this week by contractor R. I. Jones and work on the structure will be resumed at once, and the building rushed to completion.

Brick work has been suspended for several days awaiting the arrival of the steel.

Miss Woody Returns. Miss Jessie Woody, of Weatherford, who spent several days here visiting her sister, Mrs. J. A. Dixon recently, has returned home.

## RUSSELL TO MOVE ABOUT SEPT. 15TH

LEASE IS CLOSED ON KINCHELOE BUILDING ON WEST PEASE STREET THIS WEEK

C. Fred Russell, manager of Russell's dry goods and clothing store, announces that he has closed a lease on the Kincheloe building on West Pease street and will move his stock of merchandise to that location about September 14. The room to be occupied by the Russell store is the one vacated several months ago by the Falls Store.

Mr. Russell has been negotiating for a change in location for some time, he said, because the building he now occupies at the corner of Main and Pease is too small for his needs. The new quarters will provide an abundance of room, with spacious show windows, steam heat and other advantages, Russell believes will make a more satisfactory location for his business.

Mr. Russell will leave the first of the coming week for northern and eastern markets, to purchase his stock of fall goods, and purchase fixtures for the new store. He will be accompanied by Mrs. W. E. Harden of the ready-to-wear department who will make the purchases for her department of the store.

Bonds Voted for \$6,000 School in North Part County

The special bond election for the Pleasant Valley and Red River school districts last Saturday, calling for \$6,000 for a school house, carried by a large majority. The school house, which is to be a three-room building with an auditorium, will be located on the corner of the Bingham and Hite farms about the middle of the school district. As soon as the bonds are sold the contract will be let and it is hoped that the building can be completed for school this fall.

## To Vote on Bonds for Frame Building at Farmers Valley

The special bond election calling for \$6,000 in bonds for the construction of a frame school building with four rooms and an auditorium for the consolidated school districts of Farmers Valley and Wells Chapel is to be held tomorrow. The election for the consolidation of the two school districts was held some time ago and passed 100 per cent for consolidation. The building according to information given out by authorities here, will be located near the Farmers Valley Store.

## URGENT APPEAL MADE IN BEHALF OF COUNTY FAIR

Some Sentiment Among Directors to Abandon Future Fairs and Sell Property if People Fail to Rally to Stock Sale Now in Progress

The response to the appeal of the directors of the County Fair Association for the purchase of stock of the Association in order to finance repairs on the grand stand, and other badly needed repairs and improvements has been disappointing thus far.

Only a small amount of stock has been subscribed on the basis worked out by the directors for financing the improvements. The plan is for holders of some of the large blocks of stock to release a part of their holdings for sale at par, the Association to receive half and the seller to receive half. In some instances large stockholders agreed to contribute shares outright to the Association to be sold at par and the Association to keep the entire amount.

The improvements believed to be necessary will call for the expenditure of about \$1,500 and less than a fourth of this amount has been realized from the sale of stock thus far. A new grand stand is regarded as absolutely essential. The present stand is in a bad state of repair and should be replaced with a new and larger stand.

Unless funds are raised for these improvements, plans for this year's fair will be greatly hampered. There is even some sentiment among the directors for disposing of the property and abandoning the idea of trying to have fairs in the future, if the people of the County fail to rally to the appeal now being made.

Quick action is vital, because it is now less than thirty days until this year's fair is scheduled to open, and it is imperative that work be started at once if the contemplated improvements are completed by the time the fair opens next month.

## Vernon Goodwill Trippers Attend Rayland Picnic

A caravan of about 20 cars carrying about 100 persons, left here this morning to attend the Wilbarger-Fornd picnic at Rayland today. The party represents a number of business houses here and is one of the trade excursions and goodwill tours inaugurated by the Chamber of Commerce, merchants and other citizens of Vernon. The Vernon citizens bank will play at the picnic this afternoon in conjunction with the Paradise band which has been engaged as the official band for the day.

A large quantity of barbecue was consumed at noon today and the rodeo and athletic feats are proving very interesting to the visitors. Tonight the big open air dance pavilion will be full of dancers. The Western Truumpeters will furnish the music.

## M. A. SMITH AND FAMILY TO MAKE HOME HERE

Mr. and Mrs. M. A. Smith and son, M. A. Jr., and daughter, Miss Leona, will move here tomorrow from Wichita Falls. Mr. and Mrs. Smith formerly lived at Odell, where he was in the mercantile business. They have accepted positions with the J. C. Penney Company.

## Visiting in East Texas.

Rev. and Mrs. E. L. Moore and son, Robert and Miss Vera Seales, left Wednesday for a visit with relatives at Waco, Hillsboro and West. They made the trip by automobile. Later they will go to Honey Grove for a visit and where Rev. Mr. Moore will officiate at the marriage of a prominent young couple of that city. Rev. Mr. Moore served as pastor of the Presbyterian church at Honey Grove for a number of years, coming here from that place.

## "Lone" Williams Visits Here.

J. M. (Lone) Williams and daughter-in-law, Mrs. Guy Williams of Brownfield, are visiting relatives and friends in Vernon. Mr. Williams moved from this county to Brownfield about three years ago. He reports portions of the oilous country to be badly in need of rain but says that crops around Brownfield are good.

## Moves to Abilene.

R. E. Williams has moved to Abilene to accept a position with the State office of the Thorn Loan Company of Texas.

## CHIEF FIGURES IN NEWS OF THE DAY.



Above: PIETRO MASCAgni & ARTHUR PONSENBY. Below: PRINCE WILHELM & DAVID I. WALSH.

Pietro Mascagni, famous composer of Cavalleria Rusticana, announced in his Budapest home he had a contract to appear in America, but that he would not do so. "New York has money, but no conception of artistic things," he declared when asked to change his New York program. U. S. Senator David I. Walsh, of Massachusetts, has been endorsed for re-election by "Labor," the official publication of the Progressive Party and of the railroad labor unions. Under Foreign Secretary Arthur Ponsenby has announced in the British House of Commons that he has notified Japan and the United States that England will consider alteration of battleships for elevation of guns as a breach of the disarmament pact. Prince Wilhelm, eldest son and political heir of the ex-Crown Prince of Germany, has gone to work as a clerk with an exporting firm in Hamburg.

## VIEWS ON ISSUES GIVEN BY EDWARDS

CANDIDATE FOR LIEUTENANT GOVERNOR IS NOT CANDIDATE OF ANY FACTION

Will C. Edwards of Denton, candidate for Lieutenant Governor, has issued the following statement, giving his views on some of the more important issues in the present campaign:

"I am seeking the nomination for Lieutenant Governor for the honor and the opportunity for service it gives. I entered the race in the belief that Texas Democrats would react favorably toward a candidate who had eschewed all factional groups, whose only purpose was to serve and who would be pledged only to the service of the whole people. After advising with friends I announced my candidacy without seeking the endorsement or consent of anybody or any group.

"Returns of the first primary show enough Democrats did so react as to give me, with the support of my friends and their friends, a place in the runoff, which is between Judge Barry-Miller of Dallas and me.

"As for me, I shall run in the second primary as in the first—in no alliance with any group or bloc for candidate, still holding to the belief that there are enough Texas Democrats unsuayed by radicalism, factionalism or prejudice to constitute a majority. If I am mistaken I shall be content for I am wholly sincere in the determination to go into office my own man, with my only pledge to be fair and just to all and to give the very best service of which I am capable, or stay at home.

"I have tried sincerely to avoid the injection into my campaign of the Klan issue. But I am forced to realize there are those who are shaking of it their political shibboleth. Therefore, I am, without reservation or equivocation, that I am not and never have been a member of the Klan. I have never applied for membership in the Klan nor paid any fee to the Klan. This in answer to my opponent's unfounded charge in his speech at McKinney I am not and never have been a member, or a member of any other organized bloc. I am simply a Democrat, who has taken his democratic straight and who has never bolted but always supported every Democratic nominee.

"I have been a prohibitionist since early manhood, supporting prohibition individually and editorially. I have advocated woman suffrage since it became an issue.

"I believe in an economical, efficient administration of the State's affairs and that Texas needs a better distribution of its tax burdens rather than additional taxes.

"Believing that in education lies

## DRILLING ACTIVE THIS WEEK BUT NO NEW FINDS MADE

Build Bridwell-Heidrick, Dill No. 1, Derrick in Seven Hours—Boilers and Pumps Unloaded on Location—May Spud in Sunday

Operations in the South Vernon field are without incident this week, save for the construction of a derrick for the Bridwell-Heidrick, Dill No. 1. Tests in the field are drilling, but no new finds are reported for the week.

On the arrival of timber for the construction of the derrick for the Bridwell-Heidrick, Dill No. 1, work was begun about 10 o'clock Wednesday morning. At 5:00 o'clock Wednesday afternoon the rig had been completed and yesterday morning three truck-loads of machinery had been unloaded at the location. Two pumps have been put on the floor of the derrick ready for the water and two boilers have been unloaded ready to be rigged up today. The water storage has been placed on a hill to the north of the location in order that the entire lease may be supplied with water, without changing the location of the tanks. The remainder of the machinery will be unloaded at the location this week and it is thought that the well will be spudded in by Sunday night.

The Kump-Birdsong, Dill No. 1, is underdraining at about 1300 feet.

The Ten-Ton Dome test on section 100 is being drilled at about 2978 feet.

Fishing in the S. A. Castlebury, Powers No. 1, is still in progress at about 350 feet.

Underdraining in the South Vernon, Richardson No. 1, is going on at something under 1200 feet.

Operations on the Ellis-Dumas, Stephens No. 1, have been suspended until Mr. Dumas returns from Dallas.

The Heinzerling well is being prepared to clean out the hole this week. After the casing had been raised about 14 feet it is thought that the bailer and the tools can be recovered.

The Daniels, Murchison, and Pigg, Davis No. 1, is being underdrained at about 970 feet this morning with ten inch casing being run in the hole.

## Everything Store Burglarized Early Wednesday Morning

The Everything Store on West Texas street was entered some time Wednesday morning and five pistols were taken. The store was entered through a window in the rear of the building and from the manner in which the work was done, officers are of the opinion that it was the work of a professional. The burglary was discovered Wednesday morning and the officers were notified. No trace of the thieves has been found.

## Former Resident Visits Here.

C. H. Boaz of Norman, Okla., former resident of Vernon, is here for a visit with relatives. Mr. Boaz will probably return to Vernon to make his home. He was here during the oil boom of 1919 and 1920 and was a driller in the Burkhardt oil fields and around Vernon. Crops are burning up in the vicinity of Norman, he says, and that the first good crops he saw on his return to Vernon, was at Davidson, Okla., just across Red River.

## Mrs. Coffee Is Improving.

Mrs. R. H. Coffee, who submitted to a very serious operation Monday at a sanitarium in Temple, is reported to be improving and her condition is satisfactory, attending physicians say. Mrs. Coffee left here last week to be at the bedside of her wife, Miss Mildred McCrary, who accompanied her aunt to Temple for the operation and for a visit with relatives at Lampasas and Nolanville, returned home Saturday.

## New Store Near High School.

A. Parrish of Wichita Falls is erecting a building near the old high school and will engage in the confectionery and grocery business. The store will be open for business about September 1. Mr. Parrish leased the land where the building is being erected from Mrs. Bulah Hart.

## Attends Brother's Funeral.

W. I. Murdock of Fargo left yesterday for Fort Worth in response to a message that his brother, Everett Murdock had died Wednesday. Funeral services were held today and the interment took place at Fort Worth.

## VERNON TAX ROLLS SHOW INCREASE OF \$238,000 IN 1924

Total Valuation Shows Property Worth \$5,972,106—Expect To Collect \$102,773.77—Amounts Set Aside for Various City Funds

The City tax rolls for the present year show an increase in valuations of approximately \$238,000 over the totals for last year, according to City Secretary S. H. Hall, who has completed the rolls for 1924 to be submitted to the City Commission for final approval at the next meeting. The total figures for this year are \$5,972,106.

The tax rate remains the same as it was last year, \$1.70 on the \$100 valuation, making the anticipated revenue for the City this year, including 1238 roll taxes assessed at \$1 each, \$102,773.77. Of course all taxes assessed are not paid in the year for which they are assessed, but usually the collection of back taxes will approximate the amount lost through short collections.

The City's revenue is divided into four main funds, or classes, with subdivisions under each of the general divisions. On the basis of the anticipated revenues of the City from taxation the schools get the largest portion of any one of the other general divisions. Of the total amount of taxes collected the schools will receive \$41,804.72 for paying the operating expenses of the educational system. Bonds for school buildings are provided for out of the taxes collected for the retirement of bonds and warrants outstanding against the City.

The general fund, from which the running expenses of the City are provided for out of specific funds are paid, will receive \$25,136.42, while \$29,860.51 will go into funds created for the retirement of bonded and warrant indebtedness of the City. The street and bridge fund will get \$5,972.12.

The increase in the valuations for this year over 1923 is attributed to the residences and business houses erected since January, 1923. Some slight increases were recorded in money and notes, the records show. The City Commission, sitting as a board of equalization, made no effort to put any general increase into effect. The purpose was to leave valuations at approximately the same level as last year, except in isolated cases where readjustments were thought necessary in order to equalize the general level of valuations.

## Vernon Merchants Attend Margaret Picnic Yesterday

The 30 men from here who attended the all-day picnic at Margaret yesterday state that it was one of the largest picnics ever held at the little city in Ford county. The good will trippers left here yesterday morning with the Vernon Concert band about eleven o'clock and returned about 6:30 yesterday evening. They distributed advertising for the Wilbarger County Fair and the band gave a concert. About 2500 people were present at the gathering and one of the best get-together meetings of the year was reported.

## ADAM DONGES ENLARGES POULTRY HATCHERY HERE

Mr. and Mrs. Adam Donges, who have successfully conducted a hatchery at their home in West Vernon, have placed an order for an incubator of 10,000 egg capacity and it will be put in operation for hatching fall chicks. The machine comes in sections and each section holds 600 eggs. By buying a machine built in sections, Mr. Donges will be able to add to the poultry plant as the necessity arises.

His incubator of 2,400 egg capacity will be ready for operation about August 12. Mr. and Mrs. Donges have been swamped with orders for baby chicks and custom hatching all during the past season. They have found it necessary to turn down order after order. With the installation of the monster incubator, they will go into commercial hatching on a big scale.

## Ashenhurst Returns to Texas.

The Record has received a letter from C. D. Ashenhurst at Alva, Okla., asking that the address of his paper be changed to New Braunfels, Texas. Mr. Ashenhurst was former manager of the Kell Milling Company here. About a year ago he went to Ponca City, Okla., and recently became associated with the Alva Roller Mills at Alva, Okla.



# NORTHWEST TEXAS PRESS ASSOCIATION MEETS AUG. 29-30

Program for Annual Meeting of District Organization Is Announced by Committee in Charge of Arrangements—Entertainment Provided

The program for the annual meeting of the Northwest Texas Press Association to be held in Wichita Falls Friday and Saturday, August 29 and 30, has been announced by the committee in charge of the arrangements for the meeting. In addition to the business sessions, an elaborate program of entertainment has been arranged by the daily newspapers and Chamber of Commerce of Wichita Falls. Special attention is being given to preparations for the entertainment of the ladies who will be in attendance at the convention.

In addition to luncheons, dinners and a trip to the ball park to see a Texas League game, theater parties are being arranged at the Wichita Theater where a big-time vaudeville event will be giving its first week's program.

The meetings will be held at the Kemp Hotel.

The program follows:

Friday, August 29.

Convention called to order at 10 a. m., by H. H. Nichols, Vernon Record, president.

Invocation.

Address of welcome—Judge A. H. Britain, president Wichita Falls Chamber of Commerce.

Response—O. C. Harrison, Baylor County Banner, Seymour.

Announcement of committees.

President's annual address—R. H. Nichols, Vernon Record.

Adjournment for lunch.

Friday Afternoon.

Meeting opens at 1:30.

"Original Editorials versus Syndicated Matter"—Dick Collins, Wise County Messenger, Decatur.

"How to Meet the Competition of Daily Papers in the Local Field"—Verne A. Baker, Elberta News.

"Practical Methods of Subscription Collecting"—E. A. Carlock, Paducah Post.

"Methods of Selling Advertising"—C. C. Woodson, Quannah Times.

"For Governor in 1928"—Will C. Edwards, Record-Chronicle, Denton.

"Why Every Texas Publisher Should Be a Member of the Texas Press Association"—A. H. Laker, Grapeland Messenger, President Texas Press Association.

"On to Frier in 1928"—Henry Edwards, Tropic Banner.

Adjournment at 3 p. m. to attend Texas League Baseball Game—Wichita Falls versus Fort Worth.

Guests of Chamber of Commerce.

Friday Evening 7 o'clock—Informal dinner at Wichita Club, guests Wichita Falls Record-News and Wichita Daily Times.

Keith's Vaudeville, Wichita Theater.

Saturday, August 30.

Convention called to order at 9 o'clock.

"Does High Class Job Printing Pay in a Small Town?"—Ralph Shuffler, Olney Enterprise.

Reading—Mrs. O. C. Harrison, Baylor County Banner, Seymour.

Duet (Instrumental music)—Mr. and Mrs. E. A. Carlock, Paducah.

"Relations of District Press Associations and the State Association"—J. Claude Wells, Wellington Leader, President Panhandle Press Association.

Round Table Discussions of question box subjects.

Committee Reports.

Election of officers.

Selection of meeting place.

Luncheon at Wichita Club, guests of Texas Oklahoma Fair Association.

POLITICAL ANNOUNCEMENTS

For Representative 101st District: CECIL STOREY, (re-election.)

For District Attorney 46th Judicial District: JOHN A. STOREY

For County Judge: J. V. TOWNSEND

For County Tax Collector: C. D. GREENE

For County Clerk: J. W. BROCK, JR., (re-election)

For County Tax Assessor: FRED NEWTH

For County Sheriff: W. FRANK EDMONSON, (re-election.)

For County Attorney: O. O. McCURDY

For County Treasurer: MRS. JOHN W. BUSTER

For District Clerk: MRS. J. A. WALKER (re-election.)

For County Superintendent: L. A. HOLLAR (second term.)

For Public Weigher: M. L. WALKER

For Commissioner Prec. No. 2: W. C. McDONALD

For Commissioner Prec. No. 3: S. L. PAGE

For Commissioner Prec. No. 1: A. H. BOURLAND, (re-election.)

For Commissioner Prec. No. 4: R. C. BB, (re-election.)

For Justice of Peace, Prec. No. 1: T. J. BRIDGEMAN

Special guests, J. J. Taylor, (State Press) Dallas News, Sam P. Harben, Richardson, secretary Texas Press Association. Adjournment.

## ODELL NEWS.

Rev. C. E. Jameson of Snyder has been holding a revival meeting at the Methodist church here the past week.

Miss Lola Jenkins of Quannah who has been visiting Miss Ruby Jenkins, returned home Sunday evening.

Mr. and Mrs. Odell Riddell and children left Sunday for Denver, Colo., where they will meet Mr. and Mrs. W. W. Riddell and daughter, Ruby.

Misses Myrtle Cook and Opal McDougal of Red River community and Miss Gladys Bratcher of Pleasant Valley were guests in the Spurgeon McDougal home Sunday.

J. Smith was a business visitor in Vernon Monday.

Arthur Miller and family and Mrs. Motley have left on a fishing expedition.

Mr. and Mrs. J. M. White have left for West Fork, Ark., where they will visit relatives.

Mr. and Mrs. Elmer Vassey and two children left for Bovina Monday where they will visit D. C. Vassey and family.

The Intermediate Senior Sunday school class of the Methodist church had a picnic at the Thompson Park Tuesday afternoon.

A. C. Flowers is doing some repair work on the residence formerly occupied by him. He will move back to the place some time in the near future.

Mr. and Mrs. Frank Dennis are the proud parents of a ten-pound baby girl born Monday night.

Miss Myrtle Thompson spent Sunday visiting in the home of Mr. and Mrs. E. C. Bratcher.

## Card of Thanks.

We take this method of extending our sincere thanks to the many kind friends, who ministered to our dear father, M. E. Hardison, during his long illness and death.

We especially want to thank Dr. A. B. Garland and the nurses, who did everything possible to prolong the life of our loved one, to Dr. Robert E. Dickenson, who cheered the sufferer's pathway and ours with his words of sympathy and counsel, we are indeed grateful, and to the many friends who sent flowers, emblems of hope and immortality, too, are held in grateful remembrance.

Our hearts go out to all who in any way contributed to his comfort and care during the long days of illness and when he passed away. We little know what friendship means until dark hours like these come. May God bless you one and all. Gratefully, his children, MR. AND MRS. R. E. HARDISON, MR. AND MRS. J. W. EBB, MR. AND MRS. R. A. ASTLEY, MR. AND MRS. J. F. HARDISON, MR. AND MRS. J. S. SNUGGS, MR. AND MRS. T. A. HARDISON, MR. AND MRS. W. B. HARDISON, CHARLEY HARDISON, MR. AND MRS. M. C. HARDISON, SALLIE HARDISON.

## FORDS, FORDS, FORDS

1923 Touring Car, like new—2—1922 Tourings, good shape. 1922 Roadster, A-1, 1923, Coupelet, perfect. 1922 Sedan. These cars are in perfect condition and the price is right. Vernon, Used. Car. Exchange, South Side Square. 1tc

Call 625 for Municipal Lights. 624tc

Creosene Stops Sore and Bleeding Gums in 12 Hours

This new discovery is a pleasant penetrating liquid medicated with gum-tissue healing and germ-destroying ingredients used by the dental profession; which carries the medication direct to the roots of the teeth, relieving pain, tightening loose teeth, healing pus pockets and killing the germ that leads to pyorrhea, thereby accomplishing at home in a pleasant way, all the good benefits of a treatment in the dental chair without the pain and expense. Recommended by

Vernon Drug Store

## ENID C. McCARROLL

TEACHER OF PIANO

Fall Term Opens September 1st

Studio Phone 591

Residence Phone 81

## MOHAWK QUALITY CORD TIRES

Will give you more miles for cost. Come over and get our prices and see for yourself the unusual purchase contract offered you on each Mohawk. Use a Mohawk once then you will use them all the time.

## THOMPSON'S FILLING STATION

Everything for the Auto

## "Excitement" To Be Bill at Pictorium Monday and Tuesday

"The Empty Cradle," a motion picture drama from the novel "Cheating Wives," now showing at the pictorium theater is said to be one of the best pictures of the year on the present day home life. The picture features Mary Alden and Harry T. Morey and is showing its last day here today.

"The Left Hand Brand," a melodrama of adventure in the Pueblo Indian country, featuring Neal Hart, will be shown at the Pictorium Saturday. Neal Hart is said to be "America's Pal," when it comes to presenting the life and adventures of Western life on the screen. Monday and Tuesday, Laura La Plante will star in "Excitement," another picture of the present day homes and marriages.

Carl Laemle takes as the plot of his story, a young social queen with six suitors who marries an aviator to get away from the drab life of excitement, with so many men on her trail. She tires of the ties and promises of married life and goes on a vacation when the excitement begins. It is a delightful romance with plenty of thrills and a laugh in every other scene.

## WILDCAT NEWS.

John Patton has gone to Arizona to visit his sister, whom he has not seen in twelve years.

Mr. and Mrs. Buford Luttrell of Vernon spent Friday night with his parents, Mr. and Mrs. L. G. Luttrell.

Mr. and Mrs. Will Allen and children and Mr. Allen's brother, of Cisco, visited Mr. and Mrs. W. D. Nunn the latter part of last week.

I. G. Luttrell and Benton went to Burk Burnett last Friday on business.

Mr. and Mrs. McWaters of Thompson visited Mr. Morris and attended the meeting at Wildcat.

The protracted meeting is in progress at Wildcat and everybody is invited to come.

H. N. Brooks is sick at this writing.

George Henry Richie is sick also.

Mrs. I. G. Luttrell entertained the young folks Saturday night with an ice cream supper. A large crowd attended, including some from Elberta, Vernon, Farmers' Valley and Fords.

Mr. and Mrs. Bob Roark and his sister and children, of Corone, New Mexico, visited his aunt, Mrs. W. D. Nunn and family Sunday. They

## "Indigestion Affects the Heart," Says Dr.

Gas, from spoiled, fermented food in the stomach, presses against the diaphragm, putting great strain on the heart and lungs. Older persons are often unable to stand this strain and sudden death results. Most of these sudden deaths are caused by acute indigestion and could be prevented.

A physician discovered a preparation known as FERRASAL which neutralizes the excess acid in the stomach, keeps the food sweet and fresh and prevents gas from forming. It also keeps the alimentary tract clean and deodorized, the kidneys regular and is absolutely harmless. It proved successful with hundreds of his patients, and now FERRASAL can be purchased at your druggist's.

Take FERRASAL night and morning for a month. Your stomach will be free from gas, your tongue clear and your breath sweet, or your money refunded.

"COULD HARDLY BREATHE" "I had enlarged heart and high blood pressure and was unable to do my work for five months. Gas, forming on my stomach, pressed against my heart and lungs so I could hardly breathe. The first box of FERRASAL stopped gas from forming and gave me great relief. I continue to take it and am back at my work and in fine health."

"A. L. PAUL," 2904 Swiss Avenue, Dallas, Texas

**Ferrasal**  
THE ACID NEUTRALIZER  
STOPS INDIGESTION NOW!

50c per box at  
FERGESSON DRUG CO.

re here visiting their parents, Mr. and Mrs. Roark.

J. G. Luttrell and son, Buford, left last Sunday for a trip on the trains.

Lois Droemer visited in the Rich home Saturday night and Sunday.

J. B. Fulton and children of Adlington, Okla., are here visiting in the G. W. Hildebrand home this week.

Mr. and Mrs. Claude Muller of Fords attended church here Sunday.

Mr. and Mrs. Ben Smith of Electra visited in the Hildebrand home Sunday evening.

Mr. and Mrs. E. C. Colbert and little daughter of Electra, are here visiting their sisters, Mrs. John Patton and Miss Willie Colbert.

Mrs. I. G. Luttrell went to Vernon Sunday to see Chester Luttrell who has the typhoid fever.

Rev. and Mrs. F. T. Johnson and Rev. Jenkins of Odell took dinner with Mrs. I. G. Luttrell Monday.

Boyd Miller has returned from Oklahoma where he has been visiting friends and relatives.

E. Green is suffering with the rheumatism.

Miss Ruth Miller sprained her ankle badly, Sunday afternoon.

Miss Annie Nunn spent Sunday with Misses Inez and Jake Holland.

## Best Crops in Wilbarger.

Mr. and Mrs. W. B. Howell and children returned Tuesday from a visit with relatives at Hillsboro and Athens. On their return they visited in Davis and Sulphur, Okla. Mr. Howell states that in his journey he found no crops to exceed and very few that could compare with crops of Wilbarger county.

## Yes, We Pay For Suicide

SOMETIMES

Old Line Companies Do the Same.

The member for whose death we paid last week was in good health at the time he joined the Association nearly two years ago. We understand that he was injured and disabled from excitement and over exertion at the time of the fire in the Waggoner Bank block last February.

Vernon Mutual Life and Accident Ass'n.

(A Local Mutual Aid Association, Unincorporated)

DEWEY WILSON, Secretary  
Office over The Famous Store

## McCormick Corn Binders

We received this week a full car load of the farmers' favorite row binders. The McCormick. These machines will be set up ready for delivery just as fast as possible. If you need a row binder come in and examine the McCormick.

We Are Glad to Show You.

**TERHUNE-ORR  
Implement Co.**

Arthur Rape and family of Pittsburg, and Oscar Rape and family of McKinney, are visiting their brothers, Tom and Gus Rape. They are well pleased with Wilbarger county. They will visit relatives in Goree and other West Texas points before returning to their homes.

## PICTORIUM

Now Last Day

The Epic of all

Womankind

"The Empty

Cradle"

Cheating Wives

Adapted from the novel by Leota Morgan with Mary Alden and Harry T. Morey

SATURDAY (Only)

Neal Hart

America's Pal in

"The Left Hand Brand

"Fast Express No. 14"

"Cencone Sons-in-Law"

MON. — TUES.

Laura La Plante in

"Excitement"

Gumps Comedy

Miss Louise McCrary was guest for the week end of friends in Paducah.

Miss Pauline Lampe, of Tolbert, is doing nicely at a local sanitarium following an operation last week.



HERB TONIC  
FOR  
Stomach, Liver  
Kidney and Blood  
Sells for 20 Years  
All Good Druggists  
Ferguson Drug Co., Sole. It.

BLAIR'S No. 7

## DODGE BROTHERS MOTOR CAR

McFall Brothers

SALES  
Phone 444

SERVICE  
East Side Square

Vernon, Texas

Try Record Classified Ads for Best Results

## FILL COAL BIN NOW

Save Time, Save Worry  
Save Money

It is not because we want to bolster up the coal business now, but because we want to render you the best possible service and render it economically, that we urge you to

## Buy Your Coal Now

See or phone us and give your order. We will fill your bin with the best of—

Colorado Maitland Coal

Sumner-Colley Lumber Co.

Phone 647

## FREE SILVERWARE FREE

Commencing Friday, Aug. 8

WE WILL GIVE

Rogers Bros. Guaranteed

Silverware Free with your

Cash Purchases

We will give you a duplicate sales ticket with each purchase. Save your duplicates they have a cash value on guaranteed Silverware.

There will be no strings tied to this premium plan. You pay no more for your merchandise. This Silverware is given to you and charged direct to our advertising expense

FREE SILVERWARE CONSISTS OF:

26 Piece  
Sets

Set of Knives and Forks.  
Set of Table Spoons.  
Set of Tea Spoons.  
Set of Oyster Forks.  
Set of Soup Spoons.



Individual  
Pieces

Cold Meat Forks.  
Salad Forks.  
Sugar Shells.  
Butter Knives.  
Berry Spoons.

This Silverware can be secured in sets or individual prices depending only on the volume of your cash purchases.

**Russell**  
WHERE PRICE AND QUALITY MEET

NOTICE—We have secured a lease on the Kincheloe Building and will occupy same about September 15th—Watch for opening announcement.



## Mrs. Ferguson Not To Make Speech at Picnic, as Rumored

The report gained currency here yesterday and Wednesday that Mrs. A. Ferguson, candidate for governor in the run-off primary against Felix D. Robertson would speak at the Wilbarger-Foran picnic at Rayland today, but a telephone call from Mrs. Ferguson's headquarters in Dallas yesterday stated that the report was incorrect, that Mrs. Ferguson would be in Temple today.

The record was advised that Mrs. Ferguson would speak at Rayland this afternoon and be in Vernon tonight, but being unable to get definite information from local sources an inquiry was addressed to Ferguson headquarters.

## TOLBERT NEWS.

Prayer meeting has been organized at the Methodist church. The first meeting was held Sunday night and will continue to meet every Sunday night.

Miss Odell Shumonds is visiting her sister, Mrs. Garland Saylor of Lancaster, Texas.

Mr. and Mrs. R. W. Brantley and daughters are visiting relatives in Mississippi. They made the trip by automobile.

Mrs. J. D. Crouch visited her mother of Chillicothe last week.

S. L. Page was in the Wildcat community on business Wednesday. Miss Helen Brantley of Wellington is visiting her cousin, Mrs. Charlie Thomas.

Mr. and Mrs. Oscar Tooley have their guests this week, Miss Meta Tooley of Robey, Mr. and Mrs. Tooley of Jack County and Mrs. Copeland.

Mr. and Mrs. Canifax visited Mr. Odell and family of Jackson Springs Sunday.

Miss Willie Lee Dockery underwent a serious operation at the Baptist sanitarium of Dallas. She reported doing nicely.

Mrs. Hattie Stringer has accepted a position in the Tolbert school. She will teach the seventh and eighth grades.

Mrs. E. S. Cawie and family of Justice spent Saturday with their sister and aunt, Mrs. E. B. Page.

Miss Dorothy Chancy of Ballinger is visiting Miss Maudie Crowder this week and other friends of Tolbert.

Carl Cobb of Farmers Valley was in Tolbert Sunday afternoon.

Mr. and Mrs. Fred Warren of Sunday are visiting their sister, Mrs. J. T. Hale and son were in Vernon visitors Monday night.

Miss Wilma Crowe of Olustee, Okla., who spent last week with Miss Maudie Crowder, returned one Sunday afternoon.

Oliver Reynolds was in Vernon Saturday afternoon.

Miss Ophelia Reynolds and Mr. Odell of this community have typhoid fever.

Mr. and Mrs. Milton Stowe of Leola spent Tuesday in the home of Mr. and Mrs. E. B. Page.

**PLEASANT VALLEY NEWS.**

Mr. and Mrs. Earl Hoyt of Hanksville spent Sunday with Mr. and Mrs. W. F. Bell.

Hubert Bratcher returned Monday from Clarendon.

Mr. and Mrs. H. A. Bell, Mr. and Mrs. R. E. Bell and Mr. and Mrs. Arthur Bell left Wednesday for Colorado to spend the summer.

Misses Gladys Bratcher, Opal McDougal and Myrtle Cook spent Sunday with Mr. and Mrs. Spurgeon McDougal of Odell.

Misses Velma Bell, Ruby and Lola Jenkins spent Sunday with Mr. and Mrs. Richard Bridwell at Odell.

Mr. and Mrs. Hal Watson spent Thursday evening with Mr. and Mrs. Joe Towery of Odell.

Bonds were voted Saturday to build a new consolidated school building for this place and Red River.

Among those attending church at Odell Sunday were: Mr. and Mrs. V. F. Bell, Mr. and Mrs. E. C. Bratcher, Mr. and Mrs. Aton Yarborough, Mrs. Floyd Boyd, Mr. and Mrs. Emmett Yarborough, Misses Julia and Juanita Bratcher, Myrtle Cook, Velma Bell, Bell and Gladys Bratcher.

Several from here will attend the Primitive Baptist Association at Jackson Springs, beginning Thursday, August 7.

Miss Myrtle Thompson spent Sunday with Miss Eula Bratcher.

Mr. and Mrs. W. A. Bell are staying at the home of H. A. Bell during the latter's absence.

Mr. and Mrs. E. C. Bratcher moved to Vernon Monday morning.

Mrs. Aton Yarborough and Mrs. W. F. Bell spent Saturday afternoon with Mrs. S. E. Hite.

Mr. and Mrs. H. A. Adams and children, Erie Nell, and Aubrey, attended church at Fargo Sunday.

Miss Hazel Ross spent Sunday with Miss Fern Kester.

Mrs. Nora Cook and children were shopping in Odell Saturday afternoon.

Hot winds have been blowing in this vicinity the past few days, damaging the cotton and late feed stuff a great deal.

Several from here attended the Methodist meeting at Odell last week.

Mrs. C. B. Robinson and daughter, Miss Letta Mae, and little son, Charles Francis, from Springfield, Mo., are here visiting Mr. and Mrs. G. G. Lacy.

## DOANS NEWS.

A nice shower fell here Wednesday morning. Cotton in this part of the county is sure fine.

Dewey Adair and sisters, Misses Jewell and Ruby, attended a picnic at Tipton Saturday.

Mr. and Mrs. J. R. Harrison returned from Eldorado, Okla., Monday, where they were called to attend the funeral of Mr. Harrison's sister, who died there Sunday.

Tom Adair and Mr. Cowan went to Oklahoma Sunday to be gone a few days on business.

Mrs. T. D. Armstrong returned from Amarillo Saturday after a visit with her daughter.

Miss Alva Harrison is visiting relatives in Oklahoma.

J. A. Armstrong and Carl McDowell went to Vernon Monday.

J. A. O'Neal lost a fine horse Tuesday night.

Neal Slapney left for Rayland Wednesday to attend the Wilbarger-Foran picnic.

Little Doris Armstrong is very sick at this writing.

Several from here will attend the Wilbarger-Foran picnic Friday.

Rev. W. W. Adams and wife and a sister of Rev. Adams visited in the Lee Armstrong home Tuesday afternoon.

Several in this community are attending the Baptist meeting at Fargo, which began Sunday.

Miss Marie Cupps is visiting relatives at Odell this week.

Emmett Berry and father and sister, of Leonard, visited in the O'Neal home last week-end. They went from here to the plains to visit relatives, and will stop here on their return.

Mr. and Mrs. J. A. O'Neal will go home with them for a visit.

J. J. Armstrong has been very sick the past two weeks, but is better now.

W. L. Cupps and family went to Odell Sunday to visit their parents.

J. C. Wilson went to Vernon Monday on business.

Edd Armstrong will leave his mill this week, which is very fine.

Vernon visitors Saturday were: Frank Wilson and sister, Mrs. Wanner, Mr. and Mrs. Elmer Owens, Mr. and Mrs. Edd Armstrong, Neal Slapney, Cleo Richardson, J. J. Armstrong, W. L. Bert and Levi Cupps.

## UNION NEWS.

The rain the past week helped the crops very much. They are growing off fast now.

Mr. and Mrs. T. C. Wiseman and small children, Claidie and Mae, left Tuesday for their farm near Sunday. They will look over all the plains and probably some of New Mexico before returning home.

Dalton Cox, Misses Lella and Lydia Brock and Rufus Carpenter all went to Wichita Dam Sunday.

Miss Alama Brock is visiting her grand parents near Snyder, Oklahoma this week.

Mr. and Mrs. Hubert Leverett of the Plains visited their cousins, Mr. and Mrs. Clarence Knowles the past week.

A. K. Lee, who has been in a Vernon hospital for two weeks, returned home Sunday. He is much improved.

Miss Mattie Wheeler visited Miss Bennie Lou Gilchrist Sunday afternoon.

Miss Hollis Owens, who was operated upon last week, is getting along nicely.

Little Alpha Bess has been very sick for several days.

Edgar Knowles of Hastings, Oklahoma, visited his parents, Mr. and Mrs. A. H. Knowles the last week.

Mr. and Mrs. H. B. Clarida, Mr. and Mrs. C. W. Matthew and Mr. and Mrs. S. B. Clarida, Mr. and Mrs. C. W. Matthew and Mr. and Mrs. S. B. Brewster are all attending the meeting at the Church of Christ in Vernon this week.

Clarence Knowles visited his father-in-law, R. H. Hampton and family, of Hastings, Okla., the first part of this week.

Walter Lee of East Vernon visited his brother and family, Mr. and Mrs. A. K. Lee Monday.

Mr. and Mrs. J. F. Wheeler visited in the Brown community Sunday.

Mr. and Mrs. Emil Graff of Lockport visited Mr. and Mrs. Irving Broek Wednesday.

Mr. and Mrs. W. A. Bell are staying at the home of H. A. Bell during the latter's absence.

Mr. and Mrs. E. C. Bratcher moved to Vernon Monday morning.

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Mrs. Nora Cook and children were shopping in Odell Saturday afternoon.

Hot winds have been blowing in this vicinity the past few days, damaging the cotton and late feed stuff a great deal.

Several from here attended the Methodist meeting at Odell last week.

Mrs. C. B. Robinson and daughter, Miss Letta Mae, and little son, Charles Francis, from Springfield, Mo., are here visiting Mr. and Mrs. G. G. Lacy.

Miss Dorothy Finkle and Jack Finkle are improving after a four week's siege of typhoid at their home on Eagle street.

Will Heath submitted to an operation at a local sanitarium last week and is reported to be doing nicely.

Mr. and Mrs. W. M. Thompson and children left Wednesday morning for Plainview and Hereford to be gone about a week on business.

Miss Florence Robinson left yesterday for Fort Worth to accept a position with the Moning Dry Goods and staves that crops are in excellent condition in that community.

H. L. Glover, of Odell, was here on business the first of the week and states that crops are in excellent condition in that community.

Mr. and Mrs. P. D. Choney and children and Taylor Bagley left Wednesday for New Mexico to be gone about ten days visiting friends.

1. Kemmerer, Wyo.  
2. Monte Vista, Colo.  
3. Murray, Utah  
4. Preston, Idaho  
5. Malad, Idaho  
6. Richmond, Utah  
7. Rexburg, Idaho  
8. Mackay, Idaho  
9. Lewiston, Idaho  
10. Moscow, Idaho  
11. Carlsbad, N. M.  
12. Price, Utah  
13. Trinidad, Colo.  
14. Mt. Pleasant, Utah  
15. Provo, Utah  
16. Spanish Fork, Utah  
17. Amer. Fork, Utah  
18. Midvale, Utah  
19. Bingham Canyon, Utah  
20. Bountiful, Utah  
21. Montrose, Colo.  
22. Richfield, Utah  
23. Gunnison, Utah  
24. City, Nev.  
25. McGill, Nev.  
26. Penticton, Ore.  
27. Athena, Ore.  
28. Walla Walla, Wash.  
29. Dayton, Wash.  
30. St. Anthony, Idaho  
31. Wenatchee, Wash.  
32. Aguilar, Colo.  
33. Grand Junction, Colo.  
34. Great Falls, Mont.  
35. Helmer, Utah  
36. Las Animas, Colo.  
37. Centralia, Wash.  
38. Chehalis, Wash.  
39. Dallas, Ore.  
40. Albany, Ore.  
41. Roseburg, Ore.  
42. Kellogg, Idaho  
43. Alamosa, Colo.  
44. David City, Neb.  
45. Downey, Idaho  
46. Shoshone, Idaho  
47. Colville, Wash.  
48. Springville, Utah  
49. Winslow, Ariz.  
50. Needles, Cal.  
51. E. Las Vegas, N. M.  
52. Fort Morgan, Colo.  
53. Heber, Utah  
54. Gallup, N. M.  
55. Rigby, Idaho  
56. Wallington, N. Dak.  
57. Fargo, N. Dak.  
58. Grand Forks, N. D.  
59. Tooele, Utah  
60. Grand Island, Neb.  
61. Hastings, Neb.  
62. Durango, Colo.  
63. The Dalles, Ore.  
64. Baker, Ore.  
65. La Grande, Ore.  
66. Tonopah, Nev.  
67. Chico, Cal.  
68. Anaconda, Mont.  
69. Kalispell, Mont.  
70. Leavenworth, Wash.  
71. Abilene, Texas  
72. Bakersfield, Cal.  
73. Sterling, Colo.  
74. Loveland, Colo.  
75. Laramie, Wyo.  
76. Rawlins, Wyo.  
77. Beatrice, Neb.  
78. Devils Lake, N. Dak.  
79. Colfax, Wash.  
80. Pomroy, Wash.  
81. Missoula, Mont.  
82. Marshall, Ore.  
83. Sedro Woolley, Wash.  
84. Wallace, Idaho  
85. Mesa, Ariz.  
86. Albuquerque, N. M.  
87. Roswell, N. M.  
88. Raton, N. M.  
89. Fort Madison, Iowa  
90. Burlington, Iowa  
91. Newton, Kans.  
92. Wausau, Wis.  
93. Bilbee, Ariz.  
94. Miami, Ariz.  
95. Prescott, Ariz.  
96. Ottumwa, Iowa  
97. Modesto, Cal.  
98. Waco, Texas  
99. St. Cloud, Minn.  
100. Hibbing, Minn.  
101. Everett, Wash.  
102. Santa Rosa, Cal.  
103. Little Falls, Minn.  
104. McCook, Neb.  
105. Milton, Ore.  
106. Riverview, Wash.  
107. Eugene, Ore.  
108. Mankato, Minn.  
109. Astoria, Ore.  
110. Montesano, Wash.  
111. Coeur d'Alene, Idaho  
112. Minot, N. Dak.  
113. Williston, N. Dak.  
114. Not Located.  
115. Valley City, N. Dak.  
116. Dickinson, N. Dak.  
117. Pullman, Wash.  
118. Jerome, Idaho  
119. Canon City, Colo.  
120. Marshalltown, Iowa  
121. Redfield, S. Dak.  
122. Falls City, Neb.  
123. Ord, Neb.  
124. Freeport, Ill.  
125. San Bernardino, Cal.  
126. Fergus Falls, Minn.  
127. Sandpoint, Idaho  
128. Okmulgee, Okla.  
129. Magnolia, Utah  
130. Rice Lake, Wis.  
131. Red Wing, Minn.  
132. Salen, Ore.  
133. Lakeview, Ore.  
134. Ironwood, Mich.  
135. Bemidji, Minn.  
136. Muskegon, Okla.  
137. Moline, Ill.  
138. Corvallis, Ore.  
139. Olympia, Wash.  
140. Gagners Falls, Wisc.  
141. Hilliard, Wash.  
142. Virginia, Minn.  
143. Oregon City, Ore.  
144. Marysville, Cal.  
145. Enterprise, Ore.  
146. Las Vegas, Nev.  
147. Hood River, Ore.  
148. Calhoun, Mich.  
149. Escanaba, Mich.  
150. Idempin, Mich.  
151. Titon, Wash.  
152. Mitchell, S. Dak.  
153. Huron, S. Dak.  
154. Oelwein, Iowa  
155. Salt Lake City, Utah  
156. North Platte, Neb.  
157. Ashland, Kans.  
158. Paris, Texas  
159. Salsina, Kans.  
160. Dalhart, Texas  
161. Creston, Iowa  
162. Colorado Springs, Colo.  
163. Temple, Texas  
164. Wichita Falls, Texas  
165. Nephis, Utah  
166. Douglas, Ariz.  
167. Flagstaff, Ariz.  
168. Fort Dodge, Iowa  
169. Longmont, Colo.  
170. Shenandoah, Iowa  
171. Arkansas City, Kans.  
172. Laper, Mich.  
173. Port Huron, Mich.  
174. Crookston, Minn.  
175. Carleton, N. Dak.  
176. Brownwood, Texas  
177. Blackwell, Okla.  
178. Alma, Mich.  
179. Bend, Ore.  
180. Oil City, Pa.  
181. Lima, Ohio  
182. Mansfield, Ohio  
183. Ardmore, Okla.  
184. Jerome, Ariz.  
185. Bradford, Pa.  
186. Saps, Cal.  
187. Fosteria, Ohio  
188. Franklin, Pa.  
189. Moberly, Mo.  
190. Pasterville, Cal.  
191. Enid, Okla.  
192. Titon, Pa.  
193. Le Sage, Ill.  
194. Perry, Iowa  
195. Webster City, Iowa  
196. Bailey, Idaho  
197. Owasso, Mich.  
198. Oakes, Cal.  
199. Chockoma, Ill.  
200. Muskegon, Mich.  
201. Luella, Ill.  
202. Shenandoah, Pa.  
203. Sharon, Pa.  
204. Kirkville, Mo.  
205. Hillsdale, Mich.  
206. Parkersburg, W. Va.  
207. Alliance, Ohio  
208. Clinton, Iowa  
209. Lehigh, Ore.  
210. St. Paul, Minn.  
211. Anderson, Ind.  
212. Kankakee, Ill.  
213. Miami, Okla.

214. Sacramento, Cal.  
215. La Porte, Ind.  
216. Greensburg, Pa.  
217. Portland, Ore.  
218. Ventura, Cal.  
219. Hanford, Cal.  
220. Joplin, Mo.  
221. Gary, Ind.  
222. Hamilton, Ohio  
223. Port Angeles, Wash.  
224. Connersville, Ind.  
225. Fond Du Lac, Wisc.  
226. Marion, Ohio  
227. Anacortes, Wash.

238. El Reno, Okla.  
239. Denison, Texas  
240. Nogales, Ariz.  
241. Fort Worth, Texas  
242. Boulder, Colo.  
243. St. Joseph, Mo.  
244. Amarillo, Texas  
245. San Antonio, Texas  
246. Leavenworth, Kans.  
247. Greenville, Texas  
248. Chambersburg, Pa.  
249. Jacksonburg, Ill.  
250. Anaheim, Cal.  
251. Phoenix, Ariz.

262. Cadillac, Mich.  
263. Brookings, S. Dak.  
264. Antigo, Wisc.  
265. Owatonna, Minn.  
266. Okaloosa, Iowa  
267. Dubuque, Iowa  
268. Galesburg, Ill.  
269. Hannibal, Mo.  
270. Rapid City, S. Dak.  
271. Kearney, Neb.  
272. Norfolk, Neb.  
273. Springfield, Mo.  
274. Fresno, Cal.  
275. Shawnee, Okla.

286. Dixon, Ill.  
287. Rupert, Idaho  
288. Michigan City, Ind.  
289. Oshkosh, Wisc.  
290. Rockford, Ill.  
291. Huntington, Ind.  
292. Wisconsin Rapids, Wisc.  
293. Beaver Dam, Wisc.  
294. Oakland, Cal.  
295. Shelbyville, Ind.  
296. M. Minnville, Ore.  
297. Bartlesville, Okla.  
298. Raymond, Wash.  
299. Dinuba, Cal.

310. San Angelo, Texas  
311. Independence, Mo.  
312. Beaver Falls, Pa.  
313. Waverly, Iowa  
314. Piqua, Ohio  
315. Keokuk, Iowa  
316. Amsterdam, N. Y.  
317. Iowa City, Iowa  
318. El Centro, Cal.  
319. Spencer, Iowa  
320. Newton, Iowa  
321. Marion, Ind.  
322. Adrian, Mich.  
323. Chanute, Kans.

334. Vernal, Cal.  
335. Independence, Kans.  
336. Milford, Utah  
337. Jamestown, N. Dak.  
338. Charles City, Iowa  
339. Marshall, Texas  
340. Yeakum, Texas  
341. Tonkoc, Cal.  
342. Appleton, Wisc.  
343. New Ulm, Minn.  
344. Hellingham, Wash.  
345. Peshawar, Cal.  
346. Holland, Mich.  
347. Auburn, Wash.

359. Centerville, Iowa  
360. Topeka, Kans.  
361. Abilene, Kans.  
362. Jola, Kans.  
363. Watertown, S. Dak.  
364. Ludington, Mich.  
365. Ambler, Pa.  
366. Galveston, Texas  
367. Victoria, Texas  
368. Bucyrus, Ohio  
369. Tulare, Cal.  
370. Herrington, Kans.  
371. Manistee, Mich.  
372. Selma, Cal.  
373. Santa Fe, N. M.  
374. Guthrie, Okla.  
375. Princeton, Ind.  
376. Sugar House, Utah  
377. Ponca City, Okla.  
378. Clay Center, Kans.  
379. Kelso, Wash.  
380. Ottawa, Kans.  
381. Tremont, Wash.  
382. Titusville, Pa.  
383. Walsenburg, Colo.  
384. Hanover, Pa.  
385. Terrell, Texas  
386. Frankfort, Ky.  
387. Selma, Ala.  
388. Paducah, Ky.  
389. Poyallup, Wash.  
390. Bromerig, Wash.  
391. Silverton, Ore.  
392. Lancaster, Ohio  
393. New Castle, Ind.  
394. Bristol, Tenn.  
395. Ansonia, Ala.  
396. Manitowish, Wisc.  
397. Las Cruces, N. Mex.  
398. Riverside, Cal.  
399. McKinney, Texas  
400. Corsicana, Texas  
401. Brainerd, Minn.  
402. Nebraska City, Neb.  
403. Canton, Ill.  
404. Merced, Cal.  
405. Lodi, Cal.  
406. Coshocton, Ohio  
407. Whittier, Cal.  
408. Vinola, Okla.  
409. Alva, Okla.  
410. Ft. Smith, Ark.  
411. Alexandria, La.  
412. Cairo, Ill.  
413. Harvey, N. Dak.  
414. Morristown, Tenn.  
415. Clovis, N. Mex.  
416. Port Arthur, Tex.  
417. Watsonville, Cal.  
418. Portage, Wisc.  
419. Albert Lea, Minn.  
420. Richmond, Cal.  
421. Owensboro, Ky.  
422. Rochester, Minn.  
423. Rugby, N. Dak.  
424. Frankfort, Ind.  
425. Yankton, N. Dak.  
426. Washburne, Texas  
427. Sapulpa, Okla.  
428. Elwood, Ind.  
429. Two Harbors, Minn.  
430. Tuscaloosa, Ala.  
431. Richmond Center, Wisc.  
432. West Duluth, Minn.  
433. Mr. Carmel, Ind.  
434. San Leandro, Cal.  
435. Charleroi, Pa.  
436. Carlsbad, N. Mex.  
437. East Liverpool, Ohio  
438. Pratt, Kans.  
439. Van Wert, Ohio  
440. Salem, Ohio  
441. Grove City, Pa.  
442. Burbank, Cal.  
443. Austin, Texas  
444. Kingsport, Tenn.  
445. Muncie, Ind.  
446. San Fernando, Cal.  
447. Reedley, Cal.  
448. Berlin, Wisc.  
449. Tiffin, Ohio  
450. Chickasha, Okla.  
451. Yuma, Ariz.  
452. Decatur, Ala.  
453. Great Bend, Kans.  
454. Sulphur, Ariz.  
455. Gadsden, Ala.  
456. Aberdeen, S. Dak.  
457. Volcan, N. Mex.  
458. Red Oak, Iowa  
459. Zanesville, Ohio  
460. Ray, Colo.  
461. Trenton, Mo.  
462. Jackson, Tenn.  
463. Harnett, N. Y.  
464. McKeesport, Pa.  
465. Meadville, Pa.  
466. Martinsburg, W. Va.  
467. Sault Ste. Marie, Mich.  
468. Collierville, Tenn.  
469. Johnson City, Tenn.  
470. Portland, N. Y.  
471. Peru, Ind.  
472. Santa Ana, Cal.  
473. Denver, Colo.  
474. Alamosa, Colo.  
475. Kingman, Ariz.  
476. Washington C. H., O.  
477. Cottage Grove, Ore.  
478. Alton, Mich.  
479. Crawfordville, Ind.  
480. Salem, N. J.  
481. Ashland, Ohio  
482. Del Rio, Texas  
483. Findlay, Ohio  
484. Clever, Mo.  
485. Brantow, Okla.  
486. Mayville, Ky.  
487. Dyerburg, Tenn.  
488. Snyggan, Minn.  
489. Baton Rouge, La.  
490. Hopkinsville, Ky.  
491. Paterburg, Va.  
492. Stevens Point, Wisc.  
493. Portland, Ore.  
494. Hamilton, Mo.  
495. Santa Fe, Cal.  
496. Richmond, Ky.  
497. Bowling, Ga.  
498. Rowing Green, Ky.  
499. Washington, Iowa  
500. Muscatine, Iowa  
501. Fairfield, Iowa  
502. Shamokin, Pa.  
503. Longview, Wash.  
504. Concord, N. C.  
505. Jacksonville, N. C.  
506. Harrisonburg, Va.  
507. Vernon, Texas  
508. Biloxi, Miss.  
509. Not Located.  
510. Not Located.  
511. Wellington, Kans.  
512. Frederick, Okla.  
513. Rockwood, Tenn.  
514. Globe, Ariz.  
515. Williamsport, Pa.  
516. Lawville, Ill.  
517. Frederickburg, Va.  
518. Roseville, Cal.  
519. Van Nuys, Cal.  
520. Hattiesburg, Miss.  
521. Fottstown, Pa.  
522. Anderson, S. C.  
523. Rialto, Cal.  
524. Winston-Salem, N. C.  
525. Winchester, Va.  
526. Florence, S. C.  
527. Not Located.  
528. La Grange, Ga.  
529. Not Located.  
530. Lawrence, Kans.  
531. Manhattan, Kans.  
532. Frederick, Md.  
533. Not Located.  
534. Portsmouth, Ohio  
535. Lawton, Okla.  
536. Huntington, N. C.  
537. Bell, Cal.  
538. Lombard, Pa.  
539. Ionia, Mich.  
540. Clushing, Okla.  
541. Santa Monica, Cal.  
542. Columbus, Ind.  
543. Tupacah, Wash.  
544. Tyler, Tex.  
545. Gulfport, Miss.  
546. Not Located.  
547. Cape Girardeau, Mo.  
548. Claco, Tex.  
549. Lindsay, Cal.  
550. Not Located.  
551. Norwalk, Ohio  
552. Goldboro, N. C.  
553. New Bern, N. C.  
554. Waycross, Ga.  
555. Rome, N. Y.  
556. Iron River, Mich.  
557. Monroeville, Mich.  
558. Coatesville, Pa.  
559. Wilson, N. C.  
560. Traverse City, Mich.  
561. Oaklawn, Tex.  
562. Wilmington, N. C.  
563. Athens, Ga.  
564. Sulliv, Va.



"From Ocean to Ocean"

# 571 DEPARTMENT STORES

## OPERATING IN 40 STATES

THIS service-and-value-giving system of stores, conceded to be the "World's largest chain department store organization" and an institution of National import, serving more than a million homes from its 571 economy units, is soon to inaugurate an epoch of mercantile achievements in which every man, woman and child in this community will find much to interest them.

Announcement of the opening date of the new local J. C. Penney Company Store will be made in a few days. Then the enjoyment, the benefits, the savings, the lasting satisfaction others have been experiencing in their daily lives will also be yours to experience. Watch for further announcements!

## Time—the Great Maturist

An acorn does not grow into a great, strong, healthy oak tree in a day. The J. C. Penney Company did not become an institution of National importance overnight. Like the growth of the tree, it developed by the process of time, each year becoming stronger with new branches reaching out in every direction. Starting with one small store in Wyoming in 1902, branch Stores continued to appear year after year until today—twenty-two years later—there are 571 branches extending their influence and serving the people of 40 States. Of this number 96 Department Stores are to be the product of this year, many of which have already matured. Mr. J. C. Penney, still active in the affairs of the Company, built better than he knew when in 1902 he laid the foundation on which eventually was to rest this Nation-wide institution.

## It's Not What You Pay That Counts

Human nature is pretty much the same wherever you meet it. It is natural that in buying your personal and home needs you should seek the highest possible value for the price you pay. This should apply whether your expenditures are limited or unlimited. After all, it is not what you pay that counts—even though the price be small—but what you get for what you pay. It is not large profits that concern us, but the establishing of a safe and sound foundation for a business here that will be lasting. The enormous purchasing power created by our merchandising requirements for 571 Department Stores makes possible the giving of the unmatchable values we offer throughout the year.

## Number of Our Stores In Each State:

Alabama	4	
Arizona	15	
Arkansas	1	
California	43	
Colorado	19	
Georgia	4	
Idaho	19	
Illinois	19	
Indiana	17	
Iowa	26	
Kansas	26	
Kentucky	7	
Louisiana	4	
Maryland	1	
Michigan	27	
Minnesota	22	
Mississippi	3	
Missouri	14	
Montana	5	
Nebraska	14	
Nevada	1	
New Jersey	1	
New Mexico	10	
New York	6	
North Carolina	6	
North Dakota	14	
Ohio	26	
Oklahoma	19	
Oregon	27	
Pennsylvania	27	
South Carolina	2	
South Dakota	8	
Tennessee	7	
Texas	30	
Utah	24	
Virginia	6	
Washington	32	
West Virginia	2	
Wisconsin	16	
Wyoming	3	
Not Located	9	
40 STATES	STORES	571



# The Vernon Record

(Incorporated)

ISSUED TUESDAYS AND FRIDAYS

R. H. NICHOLS, Editor and Manager

Entered in the postoffice at Vernon, Texas, as second-class mail matter under act of Congress, March 3, 1879.

Subscribers desiring a change in address of their paper should be careful to give old as well as new address to insure prompt attention.

## SUBSCRIPTION RATES

One Year, \$2.00

## ADVERTISING RATES

Classified advertisements—1-2 cents a word first insertion; three insertions 5 cents a word; minimum charge 25c. Local reading notices—2c a word first insertion; 3c a word for two insertions. Ordinary notices—1c a word.

Poetry—2c a word.

Always include cash when mailing reading notices.

Display advertising—Promotion, 50c a column inch; all other 45c.

## MEMBER

TEXAS PRESS ASSOCIATION

## NOTICE TO THE PUBLIC

Any erroneous reflection upon the reputation or standing of any individual, firm or corporation, that may appear in the columns of The Record, will be gladly corrected when called to the attention of the editor.

## THE LOCOMOTIVE OF MODERN BUSINESS.

This story is told of William Wrigley, Jr., the man who has become one of the world's richest men from selling chewing gum at 5 cents a package. On a trip west, he was accosted by a friend who said: "You have built up a remarkable business. Why not save some of your advertising money and run along on momentum for a while?" Mr. Wrigley replied: "We have had a fine, fast trip west from Chicago so far, but how much progress do you suppose we would have made if they had taken off the locomotive?"

The rise of the business fortunes of Mr. Wrigley reads like a fairy tale. In a few years he has risen from obscurity to a place of leadership in the business and financial world by selling something, which, is not a necessity of life, and selling it in competition with other and better known concerns.

Chewing gum was on sale in every grocery store, drug store and confectionery store in America before William Wrigley ever offered a stick of gum for sale. People were buying chewing gum, but Wrigley's job was to induce people to buy his gum and to buy it in greater quantities than they had ever bought gum before.

To accomplish this, he staked his future on advertising. He saw that the only way to get people to buy his gum in preference to other brands on the market was to familiarize them with Wrigley's gum. So he advertised. Today, literally the whole world knows about Wrigley and his product. Advertising—persistent, continuous advertising is the explanation. And Wrigley is advertising more today than ever before.

This fact ought to mean something to every merchant in Vernon. Low prices and high quality won't sell merchandise unless the people find it out, and the merchant who depends on them finding it out by learning it from their neighbors will be dead with old age before any appreciable number of them know his goods and his prices. Henry Ford has manufactured and sold ten million automobiles, but he still finds it is good business to advertise.

Advertising is the locomotive of modern business.

## THE PRESIDENTIAL YEARS AND BUSINESS.

There is a well defined notion among a great many people that presidential years, that is to say the years when we have our quadrennial elections, are usually attended by business depression. It is common to hear remarks such as "you can't expect anything else, this is presidential year and business is bound to be poor."

That there should be no sound basis in reason for business depression during the presidential campaign year should be apparent to any thinking person. There is no essential difference in the policies of the two major parties in this country as to warrant violent fluctuations in economic conditions, because of a fear of change in administrations. Other than minor differences in tax matters and tariff policies there is little variance in the Democratic and Republican parties so far as their relation to business is concerned. The Record says minor differences advisedly, because there is no longer any very definite line of cleavage even on the tariff, the traditional point of division of political opinion in this country. We have high tariff Democrats and low tariff Republicans, and one needs only to consult the roll calls in Congress on tariff and tax legislation to convince himself that it is impossible to judge a

Congressman's party affiliation by the way he votes.

But, of course there are other and perhaps better reasons why there is no occasion for business and economic disturbances during campaign years. One is that neither of the two great parties would deliberately pursue policies detrimental to the prosperity of the nation, for the very good reason that prosperous conditions is always a favorite argument by the party in power for its re-election.

Happily, however, we do not have to rely on abstract reasoning to sustain the belief that presidential years are not attended by business depression. A study of conditions made by two economic experts and published in trade and business publications recently show that of twenty-four "off years," or years in which business was bad or in which panics occurred, which the country has experienced since 1812 only three were presidential years. It is also worth noting that all but three of our twenty-four bad years since 1812 came in the first year after an election.

Take the present year of grace, 1924, for instance, gives every indication of being a prosperous year. It is more than half gone already and no sign of depression has made an appearance. A bumper wheat crop has been made and the price is good, and present indications are that similar conditions will obtain as to other crops.

These figures are merely proof that business conditions are based on economic laws and economic laws have a way of operating without reference to politics. Not only that, but most students of economics have discovered that legislation does not materially affect the prosperity of a people. When people consume less than they produce, they have a surplus, and all the politicians in Christendom can't destroy the prosperity of a nation that is on a sound business basis. Neither can they help very much when a nation gets into the throes of a business depression, brought about by a disregard of the fundamentals of sound business practice.

## RECORD POT SHOTS.

When we look over the election returns we are very grateful that Texans are self-governing people.

The early returns from Oklahoma's primary indicates that our sister state is running true to the 1924 style.

With a murder rate of one a day for the past two months, we should imagine that Chicago would welcome the opportunity to participate in the observance of defense day.

The President-elect of Mexico is spending the interim between election and inauguration touring Europe, which indicates that the safety first campaign is bearing fruit.

It has just about gotten so in Europe that the German envoys can enter the conference room by way of the front door.

Another reason we haven't done much bragging on the melon crop this year is because our subscribers seem to prefer 50 cents to a nice write-up in the paper.

## embodies the same design of 6 cylinder, valve-in-head engine, clutch, transmission, rear axle, spring suspension, low pressure tires, 4-wheel brakes, and body lines

## Every 1925

VALVE-IN-HEAD

Buick

MOTOR CARS

Vernon Auto Company

BOB CREWS, Manager

Hancock and Krebs in charge of Service Department

Phone 461—Vernon, Texas

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

## A Record Breaking Vote.

The more than 700,000 votes cast in the Democratic primary election is the largest number brought out by a political contest in Texas, either intraparty or interparty. The Texas Election Bureau is authority for the statement that it is the largest number of votes ever cast in a party primary contest in Texas, and the other statement follows from the fact that those contests always bring out a larger vote than do the November elections. Poll tax payments and exemptions amounted to about 1,100,000; that was the number of qualified voters. Set aside 250,000 of them—a niggardly allotment—as Republicans, Socialists, La Follettians, et cetera, and one sees that the stay-at-home vote was exceedingly small. There are those who think it is the citizens who stay at home and not those who come to the ballot box that are mainly chargeable with the mischiefs that politics wreaks on us. That apparently not many more than 100,000 of the qualified voters stayed at home, without the ample excuse of having decided to affiliate this time with some other party, may swell us with the notion that in this instance we have discharged our civic duty with a commendable degree of fullness. But that notion must shrink under the reflection that the 1,100,000 qualified voters are probably not much above half the number of those who could have qualified. There was a vast deal of civic trance during the poll tax paying season, even if there was little in the July primary. At the best one can make out of it, we shall not get government by majority out of this year's political activities. It will be an end wrought by a minority of those who are constitutional, by competent to function at the ballot box, and this even if we should repeat the splendid achievement of last month in the run-off primary of this month. And pretty certainly we won't. A good many of those who voted in July won't vote in August if experience counts in forming a probability.—Dallas News.

## MISS LOUIE JEAN SMITH HAS BIRTHDAY PARTY

Miss Louie Jean Smith, daughter of Mr. and Mrs. W. O. Smith, entertained a number of her friends Wednesday afternoon at her home on East Wilbarger street in honor of her fourth birthday. After a number of games were played the following guests were served with refreshments: Gwendolyn and Jimmie Edwards, Sophia Mae Gross, Mary Lynne Herald, Frances Hoffmann, Belton McDonald, Caroline McDonald, Mary Smith, Eugenia Ross, Mary Lou Byars, and Jack Orr.

R. W. Walker was in Wichita Falls Tuesday on business.

## For Sale

At a real bargain price, 1924 Model Ford Roadster—has been out only six months, good tires and in first class shape. 1920 Ford Roadster—Worth the money at \$135

McFall Bros.

One is the financial reserve which they are building up—or have acquired and have entrusted to us for safe keeping.

The other is the alert, close personal interest which this institution extends to every client. Ofttimes through this co-operation and the exceptional service we can render under our State charter, we have proved the second asset the means of increasing the first materially.

Our acquaintance with local conditions, the leeway which we have under our charter, the safety and the strength of this bank—all can be of benefit to you.

THE FARMERS STATE BANK

VERNON, TEXAS

"Your Account Will Be Welcomed Here."

## EL RENO NEWS.

Miss Ina Mae Stallings of Wichita Falls, who has been a guest in the home of her aunt and uncle, Mr. and Mrs. H. H. Houtchens the past week, spent Saturday night with Miss Mamie Raines of Elliott.

M. P. Leudtke made a trip to Vernon Sunday morning.

Misses Louise and Mae Fairrest, who have been visiting in the home of their aunt and uncle, Mr. and Mrs. R. B. Wilkenson, returned to their home at Frederick, Okla.

Electra visitors Saturday were Albert Kohl, Charlie Schumann, George Lutz, M. P. Leudtke, Bob Marshall, Barton Lowe, Misses Rama Paruley, Flora and Lurline Marshall.

Misses Louise and Elsie Lutz and Tonie Kohl attended church at Electra and spent the day in the home of Mrs. F. Lalk of Electra.

Mr. and Mrs. Fred Houtchens spent Sunday with Mrs. I. Lowe of Electra.

Walter Huffman, who returned from Arkansas, en route to his home at Vernon, stopped a few minutes in the home of Geo. Lutz Monday morning.

Mr. and Mrs. Claten McCurdy went to the home of their parents, Mr. and Mrs. G. A. McCurdy of Elliott Saturday night to see some of their old friends from East Texas.

Geo. Lutz has accepted a position as manager of the Electra gin.

Mr. and Mrs. Will Brooks of Oklahoma visited with relatives in this community the past week.

Mrs. M. P. Leudtke and children spent Sunday with her sister, Mrs. George Dinges of Elliott.

Among those who attended church at Guyer Saturday night were: Mr. and Mrs. Osker Noyes and family, Misses Eva Nettles, Ruby Carter, Louise and Bertha Lutz, Flora and Lurline Marshall, Messrs. Goeber

Kilkenson, A. G. Kohl and Clyde Mathews.

Rev. William Reed and Rev. Mr. Cox visited in the home of R. B. Wilkenson Saturday afternoon.

Mr. and Mrs. D. Vaughn of Harboid visited in the home of Mr. and Mrs. Otis Houtchens Sunday evening.

Mr. and Mrs. C. V. King and son, Murray, and her sister, Mrs. Willie Mae Pearson and son, of Honey Grove, were in Wichita Falls visiting friends yesterday.

Mr. and Mrs. E. B. Owen and children left today for an extended automobile trip to the Plains section of Texas and through New Mexico.

L. C. Hooper was in Wichita Falls on business the first of the week.

## Baseball

TEXAS LEAGUE

WICHITA FALLS

VERSUS

SHREVEPORT

Aug. 8, 9, 10

Sunday Games 3 P. M.

Week Day Games 4 P. M.

Henry Beer J. William Barkdull C. Morgan Abrams Adrian F. Aitkens

Established 1872

G. Edward Cornwell Walter B. Keiffer J. William Barkdull, Jr. Andrew P. Richard

Private wires to New York, Chicago and throughout the Cotton Belt

H. & B. BEER

325 Baronne Street, New Orleans, La.

COTTON, GRAIN, STOCKS, BONDS.

PROVISIONS, COTTON SEED OIL, RICE, SUGAR and COFFEE

MEMBERS OF

New Orleans Cotton Exchange Chicago Board of Trade

New York Cotton Exchange La. Sugar and Rice Exchange

New York Stock Exchange Associate Members of Liverpool

New York Coffee & Sugar Exchange, Inc. Cotton Association

New York Produce Exchange Associate Members of New York

N. O. Future Brokers' Ass'n. Curb Market Association

Write for Our Daily Cotton Market Letter

For Further Information See Our Correspondent

W. N. GRAHAM

1710 Texas St. Vernon Hotel Bldg.

Vernon, Texas

E. H. STALEY, Manager

Refreshments Served Everybody Invited

Where the "M" System gets its name: First from the shape of the fixtures which are laid out to form a perfect letter "M" and next from our system of—

Modern Merchandising Methods

We have secured the exclusive rights for the "M" SYSTEM in VERNON, thereby increasing our already unusually large buying power.

Come visit us SATURDAY—COMPARE our prices with others and we are confident you will be a regular customer.

Here are a few of our regular prices for the OPENING:

10 Lbs. Cane Sugar Only 10 Pounds to Customer 70c

48 Lb. Sack Belle of Vernon Flour \$1.50

(One Sack to Customer)

3 Boxes FAULTLESS STARCH only 21c

25 Ounce K. C. BAKING POWDER only 20c

1 lb. Can CALUMET BAKING POWDER only 25c

1 Box WHITE CRYSTAL SALT only 5c

3 Boxes OLD DUTCH CLEANSER only 20c

1 Dozen PINT FRUIT JARS only 62c

1 Dozen QUART FRUIT JARS only 82c

1 Doz. 1-2 GAL. FRUIT JARS only 97c

1 Dozen JAR RINGS only 5c

All Kinds Small MILK only 5c

All Kinds Large MILK only 11c

LARGE SIZE POST TOASTIES only 11c

POST BRAN only 11c

KELLOGG'S BRAN only 11c

PUFFED WHEAT only 11c

SHREDDED WHEAT only 11c

KELLOGG BRAN FLAKES only 8c

15c Size VANILLA WAFERS Large Size only 11c

15c FIG NEWTON'S, Large Size only 11c

15c SALTINE CRACKERS only 9c

15c Size GRAHAM CRACKERS only 9c

Compare Our Prices With Others

"M" SYSTEM STORE

OPERATED BY

Massie-Coffee Grocery Co.

## INSURANCE

We write all kinds of insurance in first class companies. The fire alarm may be heard and the tornado may come. So be ready with a good policy.

E. L. WITTY

## ANTLERS CLUB

Vernon chapter No. 1 meets 1st and 3rd Thursday nights each month.

QUADE FAIR, Secretary

EMORY ROGERS, Exalted Antler

## DENVER TRAIN SCHEDULE

Northbound.

Train 1, will arrive at.....3:07

Train 3, will arrive at.....5:25

Train 7, will arrive at.....5:20 a

Southbound.

Train No. 2 will arrive ..12:55

Train 4, will arrive at.....7:00 a

The People Trade Here for Values Plus Courteous Service

We keep on a telling'm and we keep on selling'm.

The Store that leads in low prices The best for less.

The Famous

"WE SELL FOR LESS"

READ OUR LOW PRICES

Ladies' Low Shoes—Patents, Satins, Kids, Low, Medium and Dress Heels

2.85, 3.85

4.85, 5.85

Men's Dress Shoes and Oxfords, all leathers.

1.95, 2.85

3.85, 5.85

New Shipment Ladies' Felt Hats

1.95 2.95 3.95 4.85

Opening Saturday Aug. 9th

Refreshments Served Everybody Invited

Where the "M" System gets its name: First from the shape of the fixtures which are laid out to form a perfect letter "M" and next from our system of—

Modern Merchandising Methods

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15c SALTINE CRACKERS only 9c

15c Size GRAHAM CRACKERS only 9c

Compare Our Prices With Others

"M" SYSTEM STORE

OPERATED BY

Massie-Coffee Grocery Co.







W. C. T. U. HEAD ATTACKS  
VIEWS OF ATTICUS WEBB

Austin, Aug. 7.—Indorsement of the candidacy of Felix D. Robertson for the Governorship of Texas by Rev. Atticus Webb, state superintendent of the Anti-Saloon League, "demands a protest from the prohibitionists of Texas," declared Mrs. Claude De Van Watts, president of the Texas division of the Women's Christian Temperance Union, Thursday.

"Mr. Webb, as head of the Anti-Saloon League of the State, has no more right than I, as head of another prohibition organization, to try to deliver the votes of life-long prohibitionists to the Felix Robertson. I would fear the wrath of a righteous God and the indignation of an outraged constituency if I were to dare to do such a thing," said Mrs. Watts.

"It is inconceivable that Mr. Webb as the head of one of the two prohibition organizations of the State, which has tag as its sole objective for 25 years the destruction of the liquor traffic, should indorse the candidacy of Robertson. "I repeat that it is absolutely unthinkable that the head of a prohibition organization like the Anti-Saloon League should support a man for Governor with a wet record, and old whisky ring leaders as his chief supporters. But, thanks to the loyalty of principle of thousands of good men and women in Texas, I shall not believe that the great mass of voters who compose the backbone of our Democracy will follow the lead of a Marvin-Webb-Hanger caterer in support of any man with such a wet record. We can not afford to surrender the heritage that has been purchased with blood and tears in a struggle that has lasted over a quarter of a century into the keeping of our former enemies for sale keeping."

## MARKET REVIEW

(By H. & B. Beer, New Orleans, La.)

**COTTON**—Today's government report had a depressing effect on the market, the indicated yield as of August 1st being 12,351,000 bales vs. 11,934,000 bales as of July 16th. Including linters present prospects for this year's yield is about 13 million bales, whereas the world's consumption of American cotton last season was only 11,241,000 bales including linters.

The only sustaining feature of the situation at present is the continuance of the drought over the greater portion of Texas and Louisiana and if rains visit Texas in the near future the crop outlook would likely become more promising. Meanwhile if the dry weather continues in Texas the market will be sustained but if the needed rains materialize, a lower level of values is probable.

## EAST VERNON NEWS.

Brother Bradford is holding a big meeting at the East Vernon school house this week, and real good crowds are attending. We had one profession Sunday night. Everybody is invited to attend.

Mrs. Nixon's mother, Mrs. Pascual, is real ill in Vernon. She is a little better at this writing.

R. B. Judd and wife and brother Edmonson, of Vernon, were in the home of J. R. Glover Friday evening.

A. P. Whitel and wife attended church in Vernon Sunday night.

Bob Atkins of Rayland visited his sister, Mrs. H. H. Hopkins, Sunday.

J. R. Glover and family and his two sisters, Mrs. A. O. Gilder of Dallas, and Mrs. G. D. Does of Electra, all visited their parents at Floydada last week. They all returned home Monday.

W. M. Judd of Vernon was out at his farm Saturday.

Mrs. H. H. Hopkins are visiting her mother, Mrs. Atkins at Rayland this week.

W. M. Bowman and wife are visiting in Waco, Texas, this week.

Mrs. Eva Pryor has returned from McBurnett.

Owen Carpenter, Oscar White and Miss Bertha White, Miss Jewell Glover visited in Electra Sunday.

Clove Milner and wife of Talnaga visited her parents Sunday.

Grandma Haney was buried Sunday afternoon in the East View cemetery.

J. B. Sullivan of Lubbock and family were here to attend the burial of his mother, Mrs. Haney, Sunday afternoon.

"The Fair on the Square," Quanah, Texas, August 27-30. 61-2tc

Mrs. Herman T. Still is recovering from a serious attack of typhoid fever.

H. O. Dumas left Wednesday morning for Dallas to be gone for several days on business.

Miss Emma Ginter left Wednesday to spend several days in Shamrock visiting relatives and friends.

R. Byars is some improved today after being in a serious condition with an attack of typhoid fever.

Hollis Owen is convalescent at a local sanitarium following an operation several days ago.

Miss Violet Covington, of Harold, is recovering from an operation at a local sanitarium.

Harlow Rouse Improving.

Harlow Rouse is recovering slowly from a long siege of typhoid fever.

## THALIA NEWS.

The Baptist meeting began at the tabernacle Friday night, August 1. Rev. Kelly, Concord of Waco is doing some very fine preaching. Every one is invited to attend.

Will Wood, wife and daughters, Misses Annie and Minnie, Miss Lora Lee French, Mrs. Connie Johnson, Misses Ernie and Myrtle Short, and Ruth Grimm and Joe Short, Faye Burns, Elbert Matthews, Roy and Ruby French and Marguerite Morris attended the Methodist meeting at Margaret Sunday night, it being the last service. Rev. V. H. Fisher of Dallas delivered some very great sermons and there were about 30 conversions and several additions to both Methodist and Baptist churches.

Joe French and family visited Sunday afternoon with Mr. French's mother in the Bell community, who is very poorly at this time.

Miss Annie Mae Neill took seriously ill Monday afternoon and was rushed to Vernon where she underwent an operation for appendicitis Monday night. She is reported to be in a serious condition.

M. C. Adkins and family left Tuesday for Hereford where they will visit relatives for several days.

W. H. McKinley and family of Lorenza came in Sunday for a few days' visit with his son, Clyde, and family.

Miss Annie Laurie Wood is visiting with her cousin, Miss Grace Wood, in Matador this week.

C. B. Morris and family left Saturday for Charendon where they will visit a few days with her parents, Mr. and Mrs. A. T. Miller before the two families will leave for a visit in Colorado.

Vinson Elkins and sister, Mrs. Elice and Bill Thomas of Electra visited in the Will Wood home here Wednesday.

M. C. Adkins and family, Misses Annie Wood, Marguerite Morris, Ernie, Winnie and Myrtle Short, Wallace Seales, Walter Banister, Dr. Maine and Mr. and Mrs. Joe French were Vernon visitors Saturday.

Miss Winnie Short underwent an operation in a Vernon sanitarium Saturday for the removal of her tonsils. She is doing nicely at this writing.

Mr. and Mrs. John Newbrough and children of Memphis are visiting her mother, Mrs. W. L. Johnson and other relatives here this week. Wallace Seales made a business trip to Crowell Monday.

Ed Adams of Crowell was a business visitor here Tuesday.

Jarvis Young and son, Arnold, and Ralph Gregg, and J. R. Coffman left Tuesday for Detroit, Texas, where they went on business. They will also visit in Clarksville.

The children of Lewis Sims are here from the Plains for a few days' visit with their grandparents, Mr. and Mrs. J. L. Sims.

Joe Huntley returned to his home in Sudan Monday after spending the past week at the bedside of his wife, who is recovering from an operation in a local sanitarium in Vernon.

Several from here attended services at the Christian church in Vernon Sunday night.

Dr. Maine and wife and daughter, Miss Emma, left Tuesday for a visit with their daughter and sister, Mrs. Josie Bledsoe, in Colorado.

Mr. and Mrs. J. H. Jeffcoat of Medicine Mound, were here on business the first of the week.

## Government Crop Report

The Government report on crop conditions in cotton growing states for August 1, shows a general average of 67.1.

	1924	1923	10
Aug. 1 to 16 47 25 yr. av.			
Ark.	51	54	88
Cal.	58	53	82
N. C.	60	50	64
Okla.	73	76	48
Tenn.	75	76	52
Tex.	70	70	66
Miss.	67	70	65
La.	58	65	68
Texas	66	69	71
Ark.	71	70	68
Tenn.	89	68	69
Mo.	72	65	70
Okla.	74	72	63
Calif.	94	99	88
Ariz.	92	94	91
New M.	81	82	85
All Others	74	70	None
Av. of all 67.4	68.5	67.2	71.2

Amount of cotton ginned up to August 1st, 21,924, against 94,381 up to August 1st last year.

Haberdasher Installing Shelving.

The Haberdasher store is undergoing extensive repairs this week, making room for the full stock of goods. New shelves are being installed and general repair of the building is being made.

## Waco Pastor in Thalia.

Dr. A. Kelly Cowland will speak on the subject, "Romanism a World Menace," at 3:30 p. m. Sunday, August 9, in the tabernacle in Thalia, Texas. Public cordially invited.

C. H. Roache, of the Dallas office of the F. W. Woolworth stores, stopped here this afternoon enroute to Colorado on his vacation.

Hall Pierce, of the Southwestern Life Insurance Company of Dallas, is visiting his father, T. L. Pierce.

Charles Mann of Wichita Falls is a guest this week of his uncle, J. A. Baird and family.

Hardeman County Fair, Quanah, Texas, August 27, 28, 29 and 30. 61-2tc

BARGAINS  
IN

## Used Cars

Offered this week by  
The Overland House

1919 Ford Touring Car  
1 Ford Truck  
1922 Ford Runabout  
1922 Essex Coach  
Overland '90' Touring

Mr. "E-Z Terms" will  
help you own your choice.

Overland Motor Co.

O. R. KEY, Mgr.

Water  
For Your Stock

A constant supply of fresh water is necessary in order for them to thrive.

With a genuine

FULLER & JOHNSON  
Farm Pump Engine

you are always sure of water at any time and regardless of any and all weather conditions.

The Farm Pump Engine comes all complete—engine and jack are a unit—readily attached to any wind-mill pump or standard without interfering with the working of the mill, or it can be set up by the side of a tank without any special platform.

Prominent dairymen, farmers, gardeners, orchardists, in fact users throughout the entire country speak of the original FULLER & JOHNSON Farm Pump Engine as the most satisfactory pumping outfit of its kind.

Profit by the experience of others—get the original FULLER & JOHNSON Farm Pump Engine which has an established reputation.

FULLER & JOHNSON ENGINES are distributed by

North Texas Hdwe. Co.  
Phone 236



Easy to Start

## T. J. McGill Recovering.

T. J. McGill who has been seriously ill with typhoid fever for a month, is reported to be in an improved condition today with no fever since yesterday afternoon.

## Leal Buchanan Better.

Leal Buchanan, who has been very ill for weeks with typhoid fever, is considerably better today, being clear of fever for the past three days.

## First Methodist Church.

Morning service 11 o'clock.  
Evening service, 8:15 p. m.  
A special chorus will render a program at the evening service.  
Epworth League, 7:15 p. m.  
Midweek service, Wednesday, 8:15 p. m.

11 a. m., "The Spirit of Forgiveness As Related to Individuals."  
8:15 p. m., "Is Abnormal Development Excuse for Murder?"

The question will be discussed in the light of the murder trial of the college students, Leah and Leopold of Chicago, who killed the Franks boy.

Miss Dorothy Hill returned yesterday from Wichita Falls where she had been visiting her sister, Miss Juanita Hill, who is attending school there this summer.

Mrs. R. Brannon, of Wichita Falls, was here on business Tuesday.

Call 625 for Municipal Lights.

If you have any trouble with City lights, call 625. 61-4tc

Mrs. S. J. Pigg is visiting her son, E. H. Pigg and family, this week.

## Mrs. Roberts Is Improving.

Mrs. J. F. Roberts, who has been ill for four weeks with typhoid fever, is recovering slowly. Inez, little daughter of Mr. and Mrs. Roberts, who has also been ill, is considerably improved.

Call 625 for Municipal Lights.

Joe Catlin, of Ennis, is visiting friends here this week.

Mrs. Marvin C. Culbertson has as her guest this week, Miss Anna Lee Tucker, of Sweetwater.

Mr. and Mrs. Russell Middleton announce the birth of a daughter Thursday, August 7.

J. F. White and sons, John and S. A., have returned from a trip to Plainview.

George Mobley and Harry Joiner, both of Wichita Falls, visited here Sunday.

Mrs. Embury Finley and daughter, Mary Brandon, of Homer, are guests of Mrs. Herman T. Still this week.

Miss Geraldine Parker visited friends in Wichita Falls over the weekend.

George Kinter and J. T. Miller, both of Burkburnett, visited friends here Wednesday.

Miss Mary Collett, of Dallas, was the guest of Miss Geraldine Parker last week.

Cecil and Ralph Adams, Bill Hill, Jr., and Virgil Farley left Wednesday for Denver, Colo., for a short vacation.

First Guaranty State Bank  
Vernon, Texas

"Large enough to protect you,  
Small enough to know you,  
Always ready to serve you."

## A GUARANTY FUND BANK

J. P. KING, President J. T. GLOVER, Cashier

First Guaranty  
State Bank

TRY US

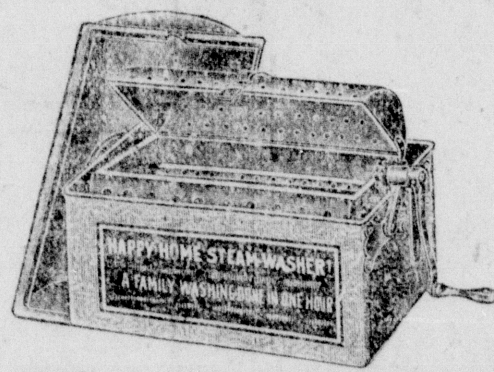
The Bank That Backs the Farmer

HAPPY HOME  
STEAM WASHER

## DEMONSTRATION

Friday and Saturday  
Aug. 8th and 9th

Between 2:00 and 5:00 O'clock



No labor, no rubbing, no washboard or chemical used. Any 12-year-old child can operate the Happy Home Washing Machine. Works exactly like the large commercial laundry machines in the cities. It is a veritable little laundry machine made small enough for use in your homes.

## A Washing in One Hour

SEE THE MACHINE ACTUALLY WASH 12 TO 17  
SHEETS AT ONE TIME

## C. W. Oliver

North Main Street, Vernon, Texas

## Special Discount

FOR CASH ON

REFRIGERATORS AND  
CREAM FREEZERS

Our stock is still complete. Can furnish you with any size you need.

You can save by taking advantage of our special cash discount prices.

## The Everything Store

West Texas Street

Phone 392

Try Record Classified Ads for Best Results

## ATTRACTIVE

## WALL PAPER

## BRIGHTENS THE HOME

Our Prices Are Low

## Renfro Hardware Co.

So. Side Square "WE HAVE IT" Telephone 34

Tremendous  
Buying Power

It's a known fact that the larger the quantity one buys of an article the lower is the cost. Therein lies the secret of how PIGGLY-WIGGLY sells high-grade groceries for less.

Did you ever stop to think of the buying power behind your Vernon Piggly-Wiggly store?

The sales of 1407 Piggly-Wiggly stores in the United States gives us buying power.

The combined sales of over 1400 Piggly-Wiggly stores in the United States gives us TREMENDOUS BUYING POWER

The real significance of the buying power of this Piggly-Wiggly unit is brought before our customers every day in the year by the savings in the price they pay for their groceries, not on one or two items, but on every item found in the Piggly-Wiggly store.

If you are not already benefitting by our Scientific Merchandizing it behooves you to become a Piggly-Wiggly customer.

Flour 48 Lb. Sack \$1.48  
Belle of Vernon

Calumet Baking Powder 1 lb. 23c

1 Box Lily White Table Salt 3c

3 Boxes Old Dutch Cleanser 18c

Large Size Post Toasties 10c

All 15c Size Box Cakes 10c

All 10c Size Box Cakes 5c

Peaches 2 1-2 Size Delmonte 25c  
All You Want

Spuds 10 Pounds 24c

Biggest Soap Deal Ever Offered SOAP See Our Special Counter Saturday

## PIGGLY WIGGLY

"Where Vernon Trades"